

INSIDE the *Grounds*

FALL 2009

A Magazine of the Indiana State Fairgrounds



WELCOME BACK
FFA!



EXPLORE

•

EXPERIENCE

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ENJOY

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More Fun!**

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Indiana State Fair Commission Mission Statement:

To preserve and enhance the Fairgrounds
and the annual State Fair for the benefit of
all citizens of Indiana.

We Believe In:

- Agriculture as our foundation
- Operating in a safe and fiscally conscious manner
- Investing in our customers, our personnel, and our facilities
- Striving toward a more self-sufficient financial model
- Building family memories and traditions for future generations
- Responsible stewardship of this historic and treasured state institution
- Constant innovation and dynamic, relevant presentations

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Cynthia C. Hoyer
Executive Director,
Indiana State Fair Commission

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Letter from our Director



Opening Ceremony, August 7, 2009
Left-Right: Cindy Hoyer, Kyle Hupfer,
Miss America Katie Stam, and Governor Mitch Daniels
raise a toast to the start of the 2009 Indiana State Fair.

...to a Record-Breaking Fair!

The 2009 summer was magnificent! The five days added to the Indiana State Fair truly enabled all Hoosiers to enjoy our great event. Finally, all 4-H competitions were included during the dates so families could enjoy the full flavor of the Fair and visitors could enjoy all of the competitions. We enjoyed a wonderful turnout with more than 970,000 visitors during the 17 days. The success of the event is due to not only our 4-H and FFA families, exhibitors and concessionaires, but to the great staff we are so fortunate to have. From every tomato plant to the sparkling

buildings to fantastic programming, the 2009 Indiana State Fair is one to be remembered!

As we move into fall, however, we begin another extremely busy season. Starting with many public shows to a full schedule of hockey games and public ice skating, the fairgrounds will remain full of family entertainment. Despite the economic hardships found around the country, the Indiana State Fairgrounds continues to experience great attendance at all of our shows as families are wanting entertainment and a great value. We strive to continue to offer those op-

portunities throughout the fall and winter months.

Please take a moment to log onto **www.indianastatefair.com** for a full listing of all events. You will find there is something to do for everyone...because there is always something goin' on at the Fairgrounds!

Cynthia C. Hoyer
Executive Director
Indiana State Fair Commission



Indiana State Fair Queen, Haleigh Yergler, hopes for a bull's eye at the 2009 Red Gold Tomato Toss.

MORE DAYS {Really Was} MORE FUN!

By Andy Klotz

Themed “More Days, More Fun,” the Indiana State Fair also had more visitors than ever before as the 17-day event attracted a record 973,902 attendees to top the fair’s previous total attendance mark of 900,365 visitors in 2004.

A format change that added five days and a third weekend to this year’s fair, Aug. 7 – 23, had officials wondering how fairgoers would respond. In the end, many families took advantage of the “extra” weekend.

“This is the attendance range we anticipated,” State Fair Executive Director Cindy Hoye said. “Most importantly, all 4-H families received the full State Fair experience, which, in

addition to offsetting the early start of schools, is why we extended the fair in the first place.

“Now we’ll go back and evaluate the operation to see how we can make it even better next year.”

The State Fair will continue with its 17-day format through at least 2011. A planning committee will evaluate all aspects of the change before deciding whether or not to make it permanent.

Many new promotions and discounts helped drive up this year’s attendance as visitors redeemed a record number of free admission tickets from The Indianapolis Star. They also purchased more than 1,600 new \$5 value coupon books available in the gift shop. Still, the most talked about new promotion was the \$2 Taste of the State

Fair Tuesday on Aug. 18 when vendors throughout the fairgrounds offered food samples for just \$2.

“Two-dollar food day was a great idea!” said Tina Noel, Indianapolis. “We got a sausage snacker, fried cheese sampler and a corn dog – all just \$2 each!”

Other fair highlights included the return of the Indy Super Pull tractor pulls; a visit from Miss America 2009 Katie Stam; the Eastern Regional Championship of the Purina® Incredible Dog Challenge; and daily shows by The Stars of the Peking Acrobats, which played to standing-room only crowds throughout the fair. Hoosier Lottery Grandstand performances by Keith Urban, Journey, Heart and Demi Lovato also made this a special fair.

continued on page 5...

2009 Indiana State Fair

continued from page 4...

Events associated with the Year of Tomatoes presented by Red Gold® were also well received. From the One Can Make a Difference in Tomato Country® Canstruction Competition to the Celebrity Tomato Toss Contest, fairgoers enjoyed the fair’s “tomato flavor,” and Red Gold® enjoyed educating consumers about tomato processing.

“We’ve been part of the State Fair for many years, but not ever to this extent,” said Red Gold® President and CEO Brian Reichart. “We’re proud to be part of the best-attended State Fair ever, and happy that we helped provide some wonderful memories for so many Hoosiers.”



The amazing Peking acrobats wow audiences with their gravity-defying feats.



New born chicks in the Pioneer Our Land Pavilion made this tiny Fair-goer squeal with delight.



Country star, Keith Urban performs before a packed Hoosier Lottery Grandstand crowd filled with adoring fans.



Zany “Tomato Girl”, aka Claire Wilcher, was a hit on The Wonder Trail!

follow us

By Andy Klotz

Social media gives fair fans inside info, special perks...now that’s something to “TWEET” about!

According to a recent study by Russell Herder and Ethos Business Law, 81 percent of senior management, marketing and human resources executives believe social media can enhance relationships with customers and build brand reputation. The most popular social media vehicles being used are Facebook (80%) and Twitter (66%). The Indiana State Fair is also using both.

The fair began its Facebook page in the fall of 2008 and now has more than 5,300 “fans.” The fair’s Twitter page, @IndyStateFair, went live in June, just two months before the fair, and, with assistance from WJ Media, already has 1,500 “followers.”

Both vehicles have been used to inform and benefit our fans and followers in a variety of ways:

- **Inside info** – new concert announcements, special discounts and “behind the scenes” scoops were issued on these sites before anywhere else.

- **Contests** – many general admission tickets, concert tickets and other prizes were given out to people who responded to different questions about the fair.

- **Photos** – a number of fun and interesting photos were sent out... some of them were of fair events “as they happened.”

- **Sharing others’ info** – Twitter was a great vehicle for “re-tweeting” other outlets’ articles, broadcasts and blogs about the fair, helping to spread news of the fair’s great events from an impartial third party.

“Using these popular social media outlets allows us to keep many people updated on the latest developments of the State Fair and other fairgrounds events,” Cindy Hoye, the State Fair’s executive director, said. “Just as importantly, we can ask people questions and get immediate feedback on different issues that may help us put on a better event.”



Indiana State Fair Facebook homepage



FAIR FIELD TRIPS

A First Time Success

By Claire Wilcher

In an article written for the Indianapolis Star, news journalist Dan McFeely wrote, “Dozens of elementary school students stepped into the classroom of the Indiana State Fair on Wednesday, a historic first for the 153-year event.”

Two days later, the number had grown to over 1,100.

In an effort to make the most of extended fair dates and an early start to the school year, the education department began hosting Fair Field Trip Days at the fair this summer. Held on the last three weekdays of the State Fair, the State’s Largest Classroom program provided an educational framework for school groups visiting the fair.

“While school groups have always been welcome at the State Fair, this is the first year that the education department has played a large role in their field trips here,” said Education Manager, Justin Armstrong. That role was played by providing teachers with an extensive list of possible stopping points throughout the fair, along with Indiana academic proficiencies that were met at those particular stops. In fact, the ever-popular interactive attraction, “The Wonder Trail,” was used as the backbone of the school trips.

“The combination of The Wonder Trail and Fair Field Trip Days really shows that education can be

a significant part of the State Fair,” said Armstrong. “With these trips, students who may have missed the fair get to visit, and they learn something with their fellow classmates to boot.”

Perhaps three days during the 2010 fair will not be enough!

{Teachers!}

Want to get in on Fair Field Trip Days for the 2010 Indiana State Fair? Fair dates are **Aug. 6-22** and we’ll be offering more days for your students to visit the fair. Registration will begin some time after the holidays, so start thinking of field trips for the ‘10-’11 school year. Also, spring program dates are **April 20-May 20, 2010**. Stay tuned to our website for details: www.thebarn.in.gov



State’s Largest Classroom

Fall Dates Fill Fast

By Claire Wilcher

The fall session for the State’s Largest Classroom is fully filled. From the first falling leaf, for the following five fantastic weeks, the fairgrounds will be full of frolicking first-through-fifth graders, all here to feed on farm fun. From our flora to our fauna (both furry and feathered), kids will come face-to-face with fascinating facts, figures, and fresh air! So farewell to a fun summer and hello to a fabulous fall at the State’s Largest Classroom!

Meet the SLC Staff

Spotlight on Anne Wilcher

When students arrive at the fairgrounds for a special field trip with the State’s Largest Classroom, they are met by some of the most fun teachers in Indiana—outside the classroom, that is! Anne Wilcher is one of those facilitators. After 33 years of teaching first-grade, this retired classroom teacher gets just as much out of the SLC as the students do.

Q. How is teaching for the SLC different than teaching in a classroom?

A. Teaching for the SLC is different than being in the classroom because the kids aren’t confined to one room and their natural excitement and curiosity can be catching to those who think it’s just another “boring” lesson.

Q. What do you like about being an educator for the fairgrounds?

A. I like being an educator for the SLC because I can still keep in touch with the kids. It’s always fun to see their reactions to things many of them have only seen in books or on television. I also have to say that the people I teach with are a lot of fun to work with. They have all been very welcoming to an “old timer” like me!

Q. What is your favorite thing to teach the kids?

A. I have to say that teaching about the chickens is pretty neat. I’ve learned things about these animals, and in fact, all the animals—it’s just good random knowledge!



Anne Wilcher teaches during a State’s Largest Classroom program.



A Journey to Clean Water at the Indiana State Fairgrounds

By Mike McGovern

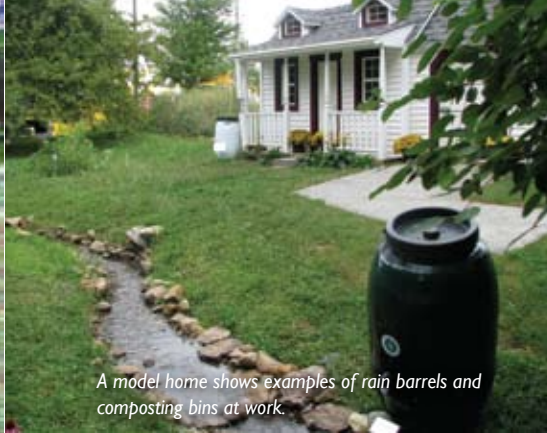
Our Pathway to Water Quality exhibit began life as a demonstration watershed. The idea was conceived as a way to show Best Management Practices to people who make decisions about land use in a variety of land use areas typical to Indiana, and to show how land use decisions can impact the waters of Indiana. Let's take a bit of a walking tour.

We enter on the pervious concrete that leads us into the Pathway. The concrete that water can infiltrate demonstrates a way to reduce the amount and speed of runoff from rain that falls on paved surfaces around our homes and in our cities. Two water features here catch the attention of almost every visitor. The waterfall,



A young fair-goer cools off at the pervious concrete display.

new last year, is at the headwaters of our first stream, and it links visitors' attention to the water that ties all our elements together. Our second feature might be the most popular stop at the fair on hot days - it's our simulated rainfall. Kids come running and parents push baby strollers under it to keep cool. The water rains steadily on both regular concrete and pervious concrete, showing that 100% of rain water flows from regular concrete to the curbside drains, but just a small trickle flows from the pervious concrete. People ask about the pervious concrete's durabil-



A model home shows examples of rain barrels and composting bins at work.

ity, particularly in the winter, and we assure them it "outperforms" regular concrete. Next, at the model home, we show visitors how conservation can work at their homes. Tree plantings, composting, mulching and landscaping using native plants can be attractive and provide other benefits. Our rain barrel stores naturally soft rain water to use for irrigating the vegetable garden and landscape plantings. The rain barrel and the rain garden help eliminate, reduce, or at least slow the release of storm water from gutters and paved surfaces around our homes. Our Indiana forest is full of indigenous Hoosier trees. Complete with a rock outcropping on one of the slopes, which is typical in southern Indiana forests like this grow some of the best hardwood timber in the world. Forests that are managed for timber produc-



These cropland fields help demonstrate soil conservation practices common to Indiana working lands.

tion can be natural buffers. They protect the soils on which they grow and help keep excess runoff from carrying away soil that would only become sediments and pollutants in surface waters. Our stream turns south and soon

combines with the other stream that flows past our cropland fields, demonstrating soil conservation practices common to Indiana working lands. These fields are planted to represent one or more typical farm commodities in the state, including corn, soybeans and wheat as well as tomatoes, melons and other fruits. This other stream originates from our Lakes & Natural Wetlands area. Wetlands help clean water before it enters lakes, rivers, streams and groundwater. They reduce storm flow by temporarily holding excess storm runoff from surrounding lands. They give sediments a place to settle out, so wetland plants can absorb and remove them from surface waters. The water History Cabin shows how pioneers used the precious clean waters that they needed to live. The water in the rain barrel was soft and was prized for washing all the girls' hair on Saturdays. When they could hand-dig a shallow well, the long-handled pump brought water up to their buckets so they no longer had to carry it from the stream to the cabin. A stream of cool, clear Indiana well water flows from our pump, where fairgoers can cool and hydrate themselves as they sit and rest in the shade. Livestock production is an important part of the Indiana economy, and Pasture Management is important in grazing animal production. Well managed pastures can improve animal health and performance, increase profitability and enhance wildlife habitat



The water History Cabin shows examples of Pioneer-era chores using rain barrel water.



Mock farm animals graze in a well managed pasture.


while protecting water quality. Finally, crossing the covered bridge, visitors enter an area where the young and young-at-heart find hands-on water quality activities that always teach about clean water and healthy soils.

Visitors return year-after-year to see what has changed at Pathway to Water Quality, to cool off and get a nice cool drink of clean well water. We often hear "Hey, this tastes like the water we used to get and grandma and grandpa's house." We hope the exhibit inspires guests to think about conservation at home and keep their future water as clean as it can be.



Visitors grab a cool, refreshing drink of well water near the end of the Pathway exhibit.

Guest writer, Mike McGovern is the Public Affairs Specialist at the NRSC (Natural Resources Conservation Service). For more information regarding the NRSC, please visit: www.nrsc.usda.gov






WELCOME BACK FFA

FFA Career Success Tour Brings Delegates Back to Fairgrounds

By Justin Armstrong

In the fall of 2007, during the first FFA National Convention to be hosted by Indianapolis, over two hundred participants in the FFA Day of Service Program worked alongside the volunteer Project Director, Larry Houser, to erect a state-of-the-art greenhouse.

The following year, with help from Landscape Architect Dean Hill and Ball State University, the same program provided for a labor force of over 260 volunteers that installed pavers, raised garden beds, and a rain-barrel based irrigation system in the Normandy Barn Courtyard east of the greenhouse.

This year, the third generation of FFA Convention Delegates will be engaged in a Career Success Tour at the Indiana State Fairgrounds that utilizes the hard work of their predecessors to provide an opportunity to learn about environmentally conscious practices and technologies.

Students will tour the Greenhouse and Normandy Barn Courtyard and discuss a variety of topics including wind turbines, photovoltaic cells, rain barrels, rain gardens and pervious concrete. Professionals will be on-site to answer questions and discuss how to bring these ideas home.



2007



2008

TODAY



Greenhouse Rain Garden

Rain Gardens and Barrels are two of many alternative energy topics covered during the FFA Career Success Tours



Rain Barrel



Camille Richard A Blue-Ribbon Artist



By Justin Armstrong

On one of the few 90 degree days at this year's fair, I ducked into what could be considered our best kept secret - The Home & Family Arts Building - and was immediately refreshed. The air conditioning played second fiddle in the effect, as I was greeted by a soothing symphony of sights, sounds, and smells.

Throughout the asymmetrically- leveled block building, a diversity of creativity that could match any of the finest art festivals was on full display. Snickerdoodles, rustic acrylic grade-school art projects, Plein Air oils and pastels, wispy water-color portraits, wood sculptures, abstract photos and patchwork quilts all shared the stage as a little girl did justice to Rachmoni-noff's *Rhapsody on a Theme of Paganini*.

On this particular day, the glass sculptures caught my eye; specifically, the lamp work beads by Camille Richard. They captured a beautiful kind of barefoot, ragamuffin irreverence in the

ornate and intricate weave of glistening gemstone colors. I was so intrigued that I contacted Mrs. Richard shortly after the fair and pleasantly discovered the source of the bead's spirit.

As Camille and the "love of her life" - Willy the Airedale Terrier - showed me their studio, we discussed her path to glasswork and the motivations for entering the Open Class Art Competitions. Her story isn't too fancy, deep, or divined through otherworldly insight - its just a happy report from someone who enjoys what she does and likes sharing it with others at the Indiana State Fair.

"I haven't been lampworking long, a little over seven years," says Camille.



Lampworking,

according to Wikipedia, is a type of glasswork that uses a gas fueled torch to melt rods and tubes of clear and colored glass. Once in a molten state, the glass is formed by blowing and shaping with a variety of tools and

hand movements. Available for purchase at Bead Angels in Broad Ripple. A great resource for anyone interested in lampworking is ISLAGA, the Indiana Society of Lampwork and Art Glass Artists at www.islaga.org.

"I've always been fascinated by the jewelry in museum exhibits and collections and about eight years ago I took a particular interest in lampwork beads... so I took a weekend class and really enjoyed it. It's easy enough and who doesn't like playing with

fire?! My first beads were horrible but I was hooked so I enrolled in a week long program at the John C. Campbell Folk School in Brasstown, North Carolina and have been at it ever since."

"I started entering the fair in 2006 because I really wanted a sweepstakes ribbon just like The Worlds Largest Hog...seriously! And now I have one." In fact, she has sixteen ribbons of various degrees. "Besides the ribbons, I think it's pretty cool to get calls from old friends who saw my work at the fair. I enjoy that, too."

Even though she has only been exhibiting at the fair for a short time, Camille's experiences here span her lifetime.

"One of my fondest life-memories is seeing Engelbert Humperdinck at the 1971 Indiana State Fair! Don't write that - I don't want anyone to know how old I am!" she smiled.

She didn't know I am fairly irreverent too.



If you would like more information on Camille Richard's glass beads & jewelry, please visit her website: www.willydillyglassworks.com (left: Portrait of Willy, the artist's inspirational Airedale Terrier)

For information on entering an object in the State Fair, visit indianastatefair.com, click on Competitive Exhibitor - Online Entry, and follow the prompts.

ICE TIME AT THE PEPSI COLISEUM



Photo courtesy of White Shark Photography

Just as the State Fair takes place each August, the Pepsi Coliseum undergoes a transformation each October. Out goes the dirt that provides the base for a summer full of horse shows; in goes the ice that will provide a winter's worth of hockey and skating activities – except they don't really wait until winter... *By Andy Klotz*

INDIANA ICE

The Indiana Ice will start defending its United States Hockey League Clark Cup Championship later this month with returning coach Jeff Blashill and another talented group of young skaters. Gone are standout goalie Brett Bennett and playoff MVP Mike Cichy. Trying to fill their skates are highly touted players like forwards Bryon Paulazzo and Cory Thorson.



The Ice also drafted Carmel's Taylor Burden who played for the club's Tier I Midget AAA affiliate, the Jr. Ice, last year as well as Fishers resident Derek Zike, the young man who broke his neck last year during an Under-16 league game in Michigan. Zike is still unable to walk and has limited movement above the waist, but Blashill used the club's final draft pick on him as a testament to the kind of player and person he is. "Derek has great determination and heart, two characteristics we want our organization to be about," said

Blashill. "As Derek fights to recover from his injury, we want to provide hope and support to him."

Can the club make it back-to-back Clark Cups? We'll find out. The home season starts October 30 against Waterloo.

For more information about the Indiana Ice or to check games schedules, please visit: www.indianaice.com.

PEPSI COLISEUM YOUTH HOCKEY LEAGUE

When the Indiana Ice isn't on the ice, other young players most likely are. The Pepsi Coliseum Youth Hockey League is ready to start a new season with its Registration and Opening Day free skate party set for October 3 at 10 a.m. (anyone who registers before the official registration date can save \$25!).

The league is open to boys and girls ages 4 – 14, and no prior skating experience is required. Players are broken into five different age divisions where they are taught skating and hockey skills within an atmosphere of fun and sportsmanship. They even get personal instruction from Indiana Ice players and coaches throughout the season!

PUBLIC SKATING/ INDY WINTER CLUB

You don't have to have a hockey stick to get on the ice at historic Pepsi Coliseum. Each year, thousands of people throughout Central Indiana enjoy public skating sessions and/or figure skating lessons through the Winter Club of Indianapolis.

A member of the United States Figure Skating Association since 1941, Winter Club has coaches with worldwide reputations. Instructors teach all ages at all skill levels, including first-timers.



W For more information on the PCYHL, please visit www.hockeystartshere.com or call the Pepsi Coliseum Skate Shop at (317) 927-7622.

For more information on the Winter Club, call the hotline at (317) 298-9292 or visit www.winterclubindy.com.

For information on public skates, party specials and group rates, visit www.indianastatefair.com.



HOCKEY STARTS HERE

The \$400 registration fee (\$275 for the 5-6-year-old Mini-mite division) includes these special incentives:

- Free admission to all Indiana Ice home games
- Monday night and Saturday morning weekly ice sessions (except for Mini-mites who skate on Sundays only)
- Free Pepsi Coliseum Youth Hockey T-shirt
- Team jersey and socks
- 10% discount on equipment from the Pepsi Coliseum Pro Skate Shop
- Free admission for Friday night public skating at Pepsi Coliseum
- \$5 admission for Friday night Stick & Puck sessions
- Free team photo (individual photos available for purchase)
- End-of-year trophies and awards

Would you rather receive *Inside the Grounds* online? If so, simply fill-in the information below, detach & return to:



Name: _____

Mailing Address: _____

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The Indiana State Fairgrounds plays host to more than 300 unique events each year. If you're looking for something different, you've found your place.

October

- 1

Dave Ramsey's Total Money Makeover LIVE Event
Pepsi Coliseum
Hours: 6-9:30 pm
Admission: General Admission \$40; VIP \$75; Platinum \$229
For more information visit www.daveramsey.com

Hours: 9:30 am-3 pm
Admission: Free
Tim Konkle (260)463-2442
- 2-4

11th Annual Indianapolis Fall Bead, Gem, Mineral & Jewelry Show
Ag/Hort Bldg.
Hours: Fri. & Sat. 10 am-6 pm; Sun. 11 am-5 pm
Admission: \$5 (Ticket food for all 3 days) Under 16 Free with an adult
Van Wimmer (540) 384-6047
www.toteshows.com
- 2-4

National Dog Show Tournament
Toyota Blue Ribbon Pavilion
Hours: 8:30 am-4 pm each day
Admission: Free
Lee Heighton (810)650-2093
(North American Flyball Association)
- 3

Indiana Guitar Show
Clarian Healthy Lifestyle Pavilion
Hours: 11 am-5:30 pm
Admission: \$8; Children 12 & under Free with an adult
David Baas (812) 332-5336
www.roadworthyguitars.com
- 3-4

Indiana Alpaca Show
Toyota Exposition Hall
Hours: Sat. 8 am-5 pm; Sun. 8 am-3 pm
Admission: Free
Elizabeth Norris (765) 698-1498
www.IndianaAlpaca.org/HeartlandClassic
- 7

Indianapolis Senior Expo
Toyota Blue Ribbon Pavilion
Hours 8 am-1:30 pm:
Admission: Free
Karen Aruta (317) 472-5201
www.ibj.com or www.seniorexpos.com
- 9-11

General Merchandise Sale
Ag/Hort Bldg.
Hours:
Admission:
Tom Martinez (951) 898-1508
- 10

Indiana Standardbred Sales Auction
Champions Pavilion
- 10

Salvation Army Coats for Kids
Northwest Pavilion
Hours: 8 am-4 pm
Admission: Open to Public, but child must be present to receive a coat
Julia Sipes (317) 637-5551
- 10

Ring of Honor Wrestling
Farm Bureau Building
Hours: Doors open 6:30 pm;
Event begins 7:30 pm
Admission: \$20
www.rohwrestling.com
- 11-12

Indy Baby & Toddler Expo
Toyota Blue Ribbon Pavilion
Hours: Sat. 10 am-5 pm; Sun. 11 am-4 pm
Admission: General admission \$7; Grandparents \$3.50;
Children 5 & under Free
Jennifer Kampmeier (317) 517-9920
www.indybabyexpo.com
- 12

Super Sunday Indy Automotive Swap Meet & Car Sale
West Pavilion
Hours: 8 am – 3 pm
Admission: \$6;
Children 12 & under with adult: Free
Kenneth Hanna (708) 563-4300
www.midamericapromotions.com
- ??

Indy Admirals Indianapolis Swap Meet & Hobby Show
Pioneer Our Land Pavilion
Hours: 9 am – 2:30 pm
Admission: Adults \$5;
Children 12 & under: Free
Dave Hampton (317) 826- 9118
- 21-23

National FFA Convention
West, Toyota Blue Ribbon, Champions, Pioneer Our Land & Northwest Pavilions
Toyota Expo Hall, Ag/Hort Bldg. & Grand Hall
Information: Jim Armbruster (317) 802-4334
- 23-25

Indy 1500 Gun & Knife Show
South Pavilion
- Hours: Fr. 2-8 pm; Sat. 8am-6 pm;
Sun. 9 am-4 pm
Dan Masters (405) 340-1333
www.indy1500.com
- 30-31

Hoosier Classic Yearling Horse Auction
West Pavilion
Hours: Friday 1-4:30 pm;
Saturday 10 am-4:30 pm
Admission: Free
Steve Cross (574)825-4610
www.hoosierclassicyearlingsale.com
- 31-11/1

Indy Cat Club
Northwest Pavilion
Hours: Sat. 11 am-4 pm;
Sun. 10 am-3 pm
Admission: Adults \$5;
Seniors & 10 & under \$3; Family \$10
Linda Williams (317) 578-9884
www.indycatclub.com
- 31

Safe Night Halloween
South Pavilion
Hours: 5 – 7 pm
Admission: Free; 12 & under must be accompanied by an adult
- ICE GAMES: OCTOBER 17, 30, 31
- November
- 4-8

Junior League Holiday Mart
Toyota Blue Ribbon Pavilion
Hours: Wed – “Shoppers Eve” 6:30-10 pm;
Thurs & Fri. 9 am-8 pm;
Sat. 9 am-6 pm; Sun. 11 am-5 pm:
Admission: Shoppers Eve \$40 (ticket good for all show days)
General Admission: At the Door \$12; Advance available at Marsh \$10
Information: (317) 923-7004
www.jlindy.org

6-8

Stewart's Indiana Flea Market
Ag/Hort Building
Hours: Noon-6 pm; Sat. 10 am-6 pm;
Sun. 10 am-4 pm
Admission: Free
Stewart Promotion (502) 456-2244
www.stewartpromotions.com

7

Naptown Roller Derby
Pepsi Coliseum
Hours: Double Header beginning at 6pm;
- Doors open at 5:30pm
Admission: \$12 Advance; \$17 At the Door;
Children 6 & under Free; EMTs free with ID;
\$8 for 2 tickets with Military ID
Info: (317) 522-1958
www.naptownrollergirls.com
- 8

Midwest Reptile Show
Clarian Healthy Lifestyles Pavilion
Hours: 10 am-4 pm
Admission: Adults \$5; Children 8 & under Free
Brian Hahn (317) 861-5550
www.midwestreptile.com
- 11-15

Christmas Gift & Hobby Show
West Pavilion
Hours: Wed. & Thurs. 10 am-8 pm;
Fri. & Sat. 10 am-9 pm; Sun. 10 am-5 pm
Admission: Adults \$10; Seniors \$7;
(65 & over - only on Weds. & Thurs.)
12 & under Free
Discount tickets available at Marsh & Online
HSI Show Productions
(317) 576-9933:
www.hsishows.com or
www.christmasgiftandhobbyshow.com
- 13-15

Hoosier Antique Expo
Champions Pavilion
Hours: Fri. 11 am-7 pm; Sat. 11 am-6 pm;
Sun. 11 am-5 pm
Admission: \$7; Children 12 & under Free
Shawn Hastings (618) 635-2895
www.HoosierAntiqueShows.com
- 14

Clarian Health Girl Power
Ag/Hort Building
Hours:
Admission:
Brittany DeWitt (317) 962-1001
- 14

Latino American Workshop Fair
Pioneer Our Land Pavilion
Hours:
Admission:
Fernado Ceja (317) 951-0005 ext. 223
- 14-15

Great Indy Pet Expo
Toyota Exposition Hall
Hours: Sat. 10 am-5 pm; Sun. 11 am-4 pm
Admission: Adults \$6; Seniors \$5;
Children (6-12) \$3;
Children 5 & under Free
Cathy Erickson (515) 778-4762
www.GreatIndyPetExpo.com
- 21

Taste of Home Cooking Demo
Ag/Hort Building
Hours: 1 – 5 pm
Admission: \$10 per person
Annie Coons (317) 971-6475
www.b1057.com
- 19-22

International Festival
West Pavilion
Hours: School hours Thurs & Fri. 10 am-2 pm;
General public Fri. 2-9 pm;
- Sat. 10 am-9 pm; Sun. Noon-6 pm
Admission: Advance \$7; Seniors \$6; At Door \$9; Seniors \$8; Children (6-12) \$6
Info: Promotion Co. (317) 236-6515
www.familyevents.com
- 19-20

Palmer Group Annual Truck & Equipment Show
Toyota Blue Ribbon Pavilion
Hours:
Admission: Free
Dawn Brown (317) 248-4719
www.palmerfab.com
- 24

Budweiser Fight Night Championship Boxing
Pepsi Coliseum
Hours: Doors open 6 pm;
Bouts begin 7 pm
Admission: \$35, \$30, \$20 & \$15
Jeannie Raymann (317) 927-7523
www.indianastatefair.com
- 27

Alpha Phi Fraternity Step Dance Competition
Farm Bureau Building
Hours:
Admission:
Kirk Hawkins (317)318-5629
- 27-29

Stewart's Indiana Flea Market
Ag/Hort Bldg., Northwest Pavilion & Pioneer Our Land Pavilion
Hours: Fri. Noon-6 pm; Sat. 10 am-6 pm;
Sun. 10 am-4 pm
Admission: Free
Stewarts Promotions (502) 456-2244
www.stewartpromotions.com
- 29

Super Sunday Indy Automotive Swap Meet & Car Sale
West Pavilion & South Pavilion Hall D
Hours: 8 am-3 pm
Admission: \$6 Children 12 & under Free
Mid America Promotions (708) 563-4300
www.midamericapromotions.com
- ICE GAMES - November 13, 14, 21
- December
- 4-6

Hoosier Beef Congress
West, South, Champions Pavilions
Hours: Fri. 8 am-8 pm; Sat. 7 am-8 pm;
Sun. 7 am-4 pm
Admission: Free
Indiana Beef Cattle Assoc. (317) 293-2333
www.hoosierbeefcongress.com
- 4-6

Gem Street USA
Pioneer Our Land Pavilion
Hours: Fri. & Sat. 10 am-6 pm;
Sun. 11 am-5 pm
Admission: \$7; Seniors (60+) & Students (12-17) \$5; Children under 12 Free.
Discount coupon available on website.
Jane Strieter-Smith (216) 521-4367
www.gemstreetusa.com
- 5

Naptown Roller Derby
Pepsi Coliseum
Hours: Double Header beginning at 6pm;
Doors open at 5:30pm
Admission: \$12 Advance; \$17 At the Door;
Children 6 & under Free; EMTs Free with ID; \$8 for 2 tickets with Military ID
Info: (317) 522-1958
www.naptownrollergirls.com
- 11-13

General Merchandise Sale
Ag/Hort Building
Hours:
Admission:
Tom Martinez (951)898-1508
- 12-13

USA Sports Gymnastics Event
Toyota Blue Ribbon Pavilion
Hours: 8 am – 8 pm both days
Admission: \$10
Linda Barclay (317)891-8260
www.usasportsproduction.com
- 13

McMiracle on 38th Street
Champions Pavilion
Reginald O. Jones (317) 926-3663
Hours: 2 pm
www.mcmiracle.org
- 15-17

Indiana-Illinois Farm Equipment Show
West Pavilion
Hours: Tues. & Wed. 9 am-4 pm;
Thurs. 9 am-3 pm
Admission: Free
Dick Sherman (843) 686-5640
www.indiana-illinoisfarmshow.com
- ICE GAMES – DECEMBER 11, 12, 18, 19
- Ice skating at the Pepsi Coliseum is now open! For more information please call our hotline: (317) 927-7536.
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- W** All events are subject to change. Please refer to our website: www.indianastatefair.com for the most up-to-date information.
- 14
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